Yan Li Chief Executive Officer Niu Technologies No. 10 Wangjing Street, Building A, 11/F, Chaoyang District Bejing 100102 People's Republic of China

Re: Niu Technologies
Amendment No. 1 to
Draft Registration Statement on Form F-1
Submitted August 27, 2018

CIK No. 0001744781

## Dear Mr. Li:

We have reviewed your amended draft registration statement and have the following comments. In some of our comments, we may ask you to provide us with

information so we

may better understand your disclosure.

Please respond to this letter by providing the requested information and either submitting  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

an amended draft registration statement or publicly filing your registration statement on  $% \left( 1\right) =\left( 1\right) \left( 1\right$ 

 ${\tt EDGAR.}$  If you do not believe our comments apply to your facts and circumstances or do not

believe an amendment is appropriate, please tell us why in your response.

After reviewing the information you provide in response to these comments and your amended draft registration statement or filed registration statement, we may

amended draft registration statement or filed registration statement, we may have additional comments.

Draft Registration Statement on Form F-1

Results of Operations, page 81

 We note your response to our prior comment 7. You disclose unit sales of 84,879 and

189,467 and weighted-average revenue per unit of RMB 4,180 and RMB 4,061 fiscal

years 2016 and 2017, respectively. Therefore, it appears (using these rounded figures)

that changes attributed to volume and price account for approximately RMB 437.2 million  $\,$ 

and RMB (22.6 million) of the total change in revenue of approximately RMB 414.6  $\,$ 

Yan Li

Niu Technologies

September 11, 2018

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million from 2016 to 2017. Please revise your disclosure to quantify the effects of

changes in both price and volume on revenues and expense categories, where appropriate,

for all comparative periods.

Business

Our Competitive Strengths, page 109

2. We note your response to prior comment 8. Please revise the disclosure in your Business

section to provide investors with a balanced view of your business, including possible  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right)$ 

challenges. To the extent possible, quantify this discussion, such as the expected increase

in research and development expenses.

You may contact Melissa Gilmore at 202-551-3777 or Lyn Shenk at 202-551-3380 if you  $\,$ 

have questions regarding comments on the financial statements and related matters. Please

contact Julie Griffith at 202-551-3267 or Nolan McWilliams at 202-551-3217 with any other questions.

FirstName LastNameYan Li

Corporation Finance Comapany NameNiu Technologies

Transportation and Leisure September 11, 2018 Page 2 cc: Julie Gao FirstName LastName Division of

Office of